

A TALK BY MAYANK JAIN

Growth Hacks Are Jugaad. Build Growth Systems Instead.

"Mehnat poori, growth adhoori? Problem mehnat mein nahi, system mein hai."



Most owners already work hard enough. Growth stalls because everything runs through one person. This talk shows the seven systems that carry a business past that point, and lets every owner in the room find their own biggest leak before they leave.

WHY THIS TALK, WHY NOW

01

"Sab kuch mere phone se hota hai." Every order, approval and follow-up waits for the owner.

02

Enquiries come in, but nobody tracks how many turn into orders, or why the rest went cold.

03

More effort, more staff, more ads, and the business is still stuck at the same size.

ABOUT THE SPEAKER

Mayank Jain is a business growth and automation consultant from Jaipur. Since 2015 he has helped 240+ owner-run businesses replace hustle with systems for leads, follow-up and operations. He founded NLET Solutions (2017), whose platform runs in 1,000+ schools and colleges, and Proofbox (2022), a growth and performance marketing firm. He is the author of Jugaad Is Not a System and Stop Pitching. Start Winning.

Keynote 30–45 min

Workshop 2–3 hrs

Fireside

Online

Hindi, English or Hinglish



Check your date:
themayankjain.com/speaking/growth-systems

Growth Hacks Are Jugaad. Build Growth Systems Instead.

“Mehnat poori, growth adhoori? Problem mehnat mein nahi, system mein hai.”

Every owner leaves knowing the one system to fix first, and what to do about it this month.

THE TALK IN 4 MOVES

1

The hustle trap

Why a business stops growing at the size one owner can personally manage, and why more effort makes it worse.

2

The 7 growth systems

More enquiries · faster replies · higher conversion · repeat buyers · better pricing · a team that runs it · weekly numbers. What each one looks like in a business like theirs.

3

A live leak test

The audience scores their own business on the free Automation Scorecard, on their phones, in the room. Everyone sees where they leak most.

• Live: the room scores itself

4

The 30-day start

One system to fix first, and what to do in each of the next four weeks.

YOUR AUDIENCE WALKS AWAY WITH



A personal growth score for their own business

Scored live in the room on the free Automation Scorecard.



Their biggest leak, named

The one leak costing them the most, named on their own numbers.



A one-page 30-day plan

Four weeks, one task a week, on a single printed page.

BEST ROOMS



Chambers of commerce



MSME and industry associations



Business networks



Industry meets

LANGUAGES

Hindi, English or Hinglish.

WHERE

In person in Jaipur and Rajasthan, elsewhere on request; online pan-India.

LEADS NATURALLY TO

Sales & Marketing That Brings Orders

In-house team training with a 30-day challenge.

The Growth Diagnostic and Growth OS for owners.